

2021 OBJECTIVES and ROADMAP

2021 Draft Objectives

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| ❖ Foster strong engagement and contribution of partners, building and expanding relationships and trust across the network | ❖ Create an Outreach/Messaging/Education Plan, incl. identification of the audiences, a narrative, and perhaps a story-map** |
| ❖ Develop Watershed Health & Resilience characteristics, metrics, and milestones for the 2040 Big Goal | ❖ Develop 1 - 3 network projects that meet the agreed-upon criteria, as well as a running list of related projects in the region |
| ❖ Identify gaps and develop informed strategies* for compelling regional solutions while acknowledging & informing State goals | ❖ Identify and help generate new funding, provide fiscal agent support, from a range of sources for backbone and projects |

* more internal network focus, building knowledge & capacity to create solutions & impact;

** external focus to recruit new partners, allies; including a Resilience-themed conference, bold solutions leadership essential for the region

